



# kaleidoscope

## Family Festival *Through the Lens of Plants*

### **Seeking Plant-Based Product Vendors for a Free Community Event at Waterfront Botanical Gardens**

Plant-based products may include food, textiles, household goods, toys, games, and beyond! Formerly known as "reGeneration Fair," Kaleidoscope will take place at Waterfront Botanical Gardens (1435 Frankfort Avenue) on Saturday, September 16th from 10am - 4pm with 500+ expected attendees.

#### **Vendors Will Agree To:**

- Engage our community on how their product originated as a plant
- Educate the public on how your item went from plant to product
- Use education-forward signage and booth decor
- Bring an example of their product; Showcase, samples, and sales are encouraged!
- Be family/community-friendly and comply with WBG sustainability efforts
- Tag @WaterfrontBotanicalGardens and mention "Kaleidoscope Family Festival" on any social media posts or marketing efforts
- Provide a one-day certificate of insurance listing WBG as additionally insured
- Bring a linen or table covering

#### **Your \$50 Booth Fee\* Includes:**

- 10x10 indoor or outdoor space
- 6-foot table + 2 chairs
- Promotion on WBG's website and social media + marketing materials to share with your network
- The plant from which your product originated, provided by WBG, to be used in your booth display
- \*Booth fee waived for 501(c)(3) nonprofit organizations

**To be considered, interested vendors should submit their booth pitch by Friday, July 21, 2023 via the link below.**

Requested information includes: Description of the product, description of how this product originated from a plant, name of the originating plant, pictures of the product, and vendor contact information.

**[Submit Your Pitch! https://forms.gle/9Uj7fnBLnlcUbmln7](https://forms.gle/9Uj7fnBLnlcUbmln7)**